

umbraco

The Friendly CMS

Umbraco - The Friendly CMS

With Umbraco, you give yourself the freedom to finally express your true self digitally.

No one-fits-all solution because, let's be honest, they never really fit anyone.

At Umbraco, we go to work to help you deliver delightful digital experiences by making Umbraco friendly, simpler and social.






Today, that mission is powering more than 500,000 organizations all over our beautiful planet. Organizations ranging from a small local winery to big global enterprises and institutions like Carlsberg and The Council of the European Union.






Why do organizations choose Umbraco?

Because they benefit from Umbraco's one of a kind combination of an intuitive, editor-centered user interface, unlimited development and integration flexibility and a Cloud platform that ensures predictability in projects. Basically, because they now have a tool that enables them to truly express who they are, without too much hassle.






Umbraco started in 2005 when the first version of Umbraco was released as open source. Today, there are more than 200,000 active developers in our open source community.

We are very proud of bringing together the creativity and wisdom of this huge community with the confidence of a commercial product.

Umbraco is an open source CMS backed by a professional and talented commercial company, the Umbraco HQ. This combination means that in the world of Umbraco, there is always someone to push the boundaries of the product, always someone to keep the product on track and always someone to call if you are ever in need.



“For more than a decade we’ve managed to keep the product relevant. Not by adding new features, but by developing a product that you can understand. Because when you understand the tools you use, you get the freedom to do what you love.”



Niels Hartvig
Chief Unicorn,
Founder

Your Favourite Digital Tool


Time is a scarce resource for everyone.

With Umbraco Cloud, we've identified the parts of digital projects that can be automated to ensure that your team gets more of those precious hours back.

A new Umbraco project is up and running in just a few minutes, goes live with new improvements with a single click, and because of the automatic updates, your Umbraco installation is always secure.

It's not just hours you get back, it's also comfort, reassurance, and predictability when you need it the most.





While content is still king, digital presence goes beyond managing words. You deserve a digital platform with products made by people who are as passionate about E-commerce, Marketing Automation, and Personalisation as we are about CMS.

Because of Umbraco's state of the art integration capabilities and App store of certified add-ons, you get the freedom to choose from best of breed. This way, you can show the best of you.



Powered by Umbraco:



Rolls-Royce

AMNESTY
INTERNATIONAL



Council of the
European Union

JPMORGAN CHASE & Co.



KOMPLETT®



Thomas Cook



SHAMBALLA JEWELS

umbraco.com/cases

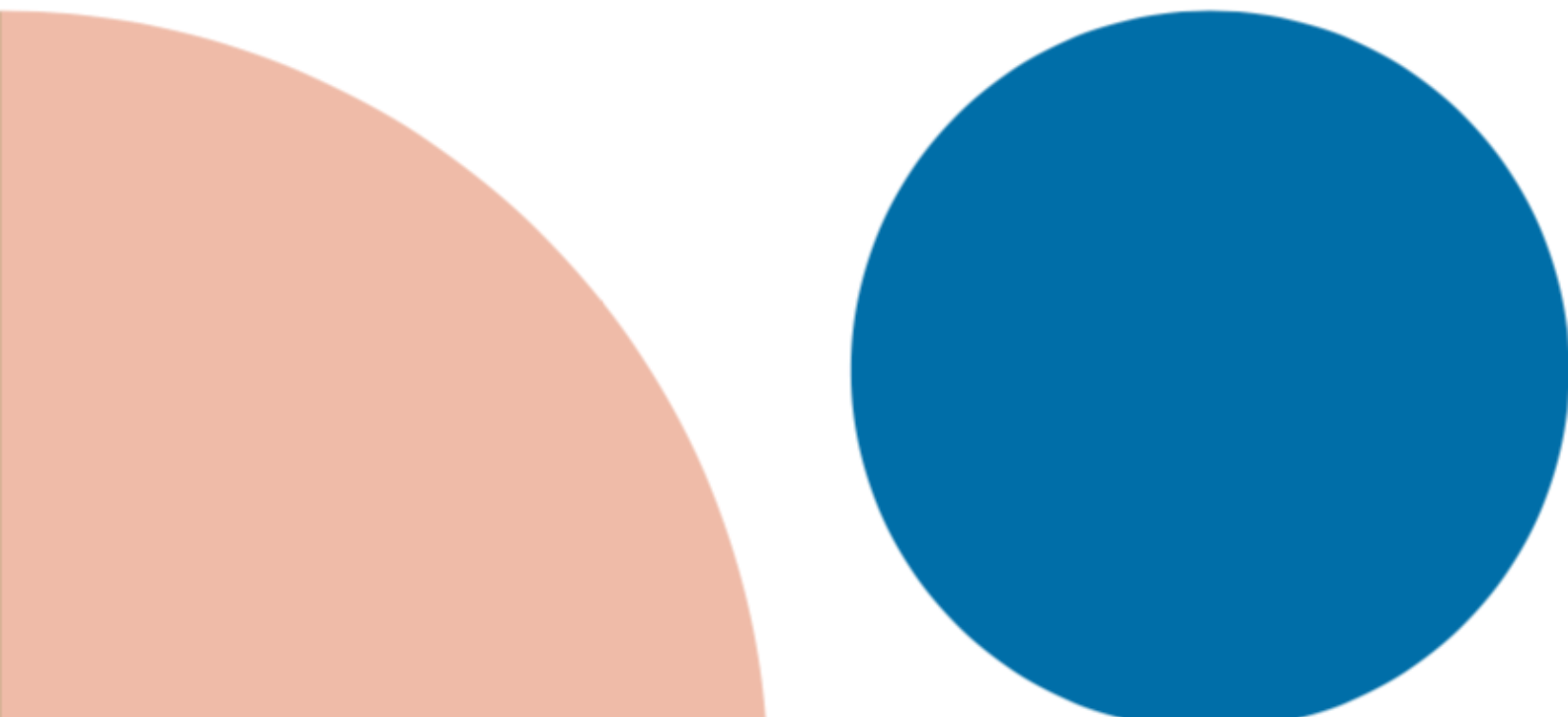
The Flexible CMS

Every project has different needs and requirements. We have kept Umbraco neat and open so you get the freedom to create and structure your project, your way. No fuss, no limitations - lots of flexibility.



Intuitive Editing Experience

We love making editors smile. With Umbraco, you give your editors a tool that helps make their beautiful content come to life without frustrating and unnecessary bumps in the road. Happy editor = crisp content!



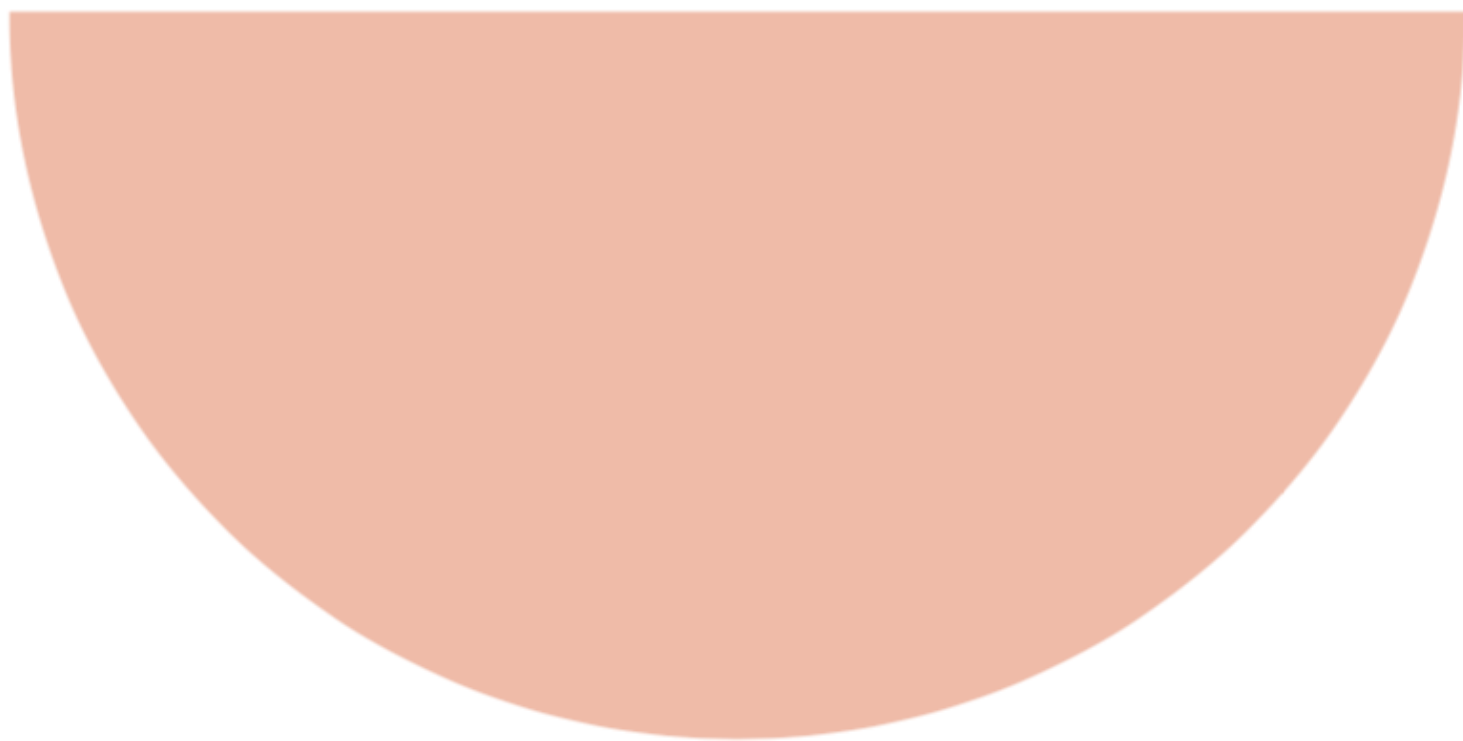
Umbraco Cloud

With Umbraco Cloud you spin up projects in just a few minutes, get the latest security fixes automatically, and get access to exclusive and extremely fruitful features - all of which to make your work with Umbraco more manageable, predictable and delightful for everyone involved.



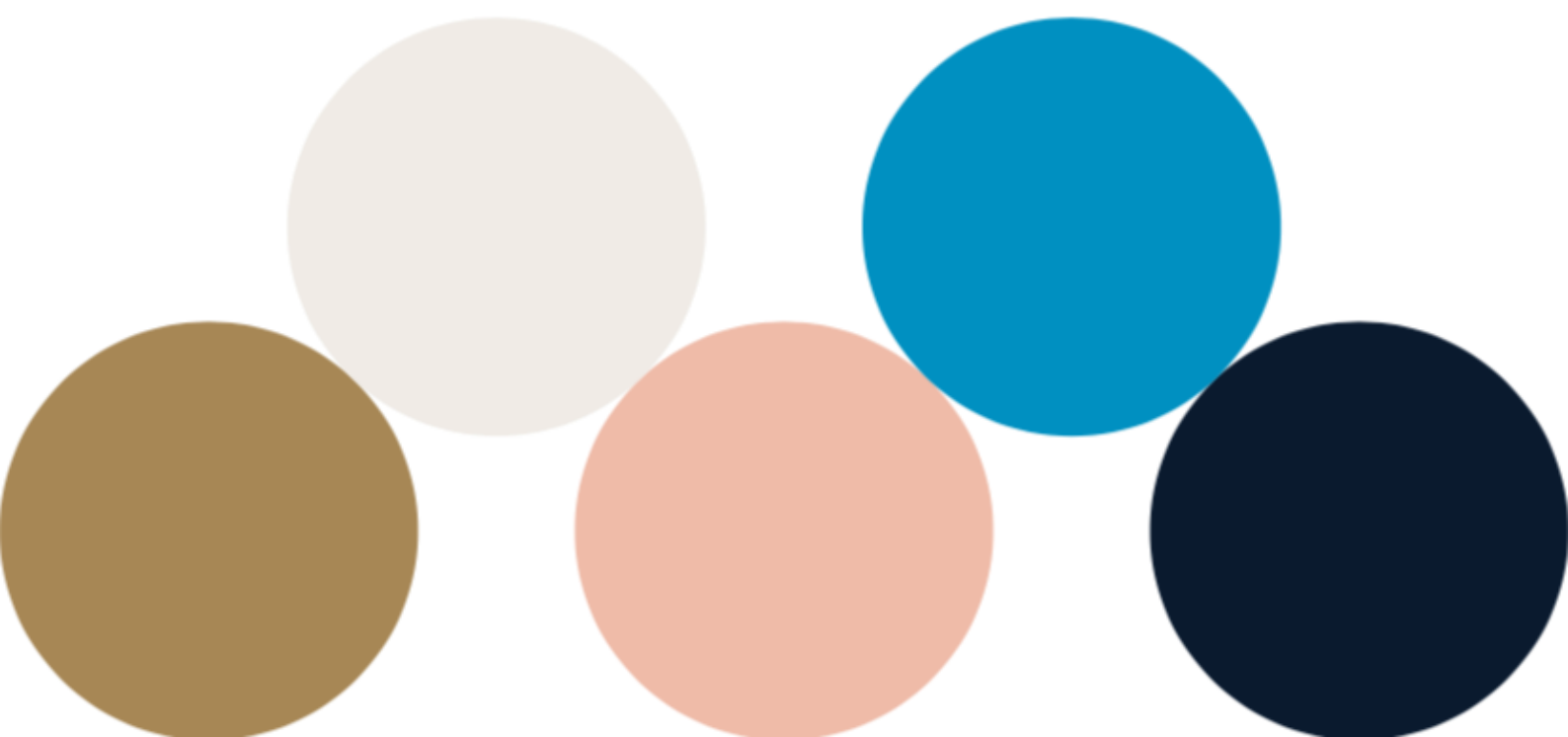
Support - we've got your back

No bots, no outsourcing. With an Umbraco support plan, you get a direct helpline to the specialist support team at Umbraco HQ. A team that has been trained in everything Umbraco and who gives excellent service - service that is timely and goes beyond.




A strong Ecosystem

Umbraco is much more than what initially meets the eye. It's backed by a professional and highly skilled commercial company, an open source community of over 200,000 talented developers and more than a thousand dedicated partners from around the world. All of which to make sure Umbraco stays up-to-date and relevant for you.



Best of Breed - best of you

There's more than 300 extensions available for you to use with Umbraco. While we are experts in CMS, others are experts in making great E-commerce, Marketing Automation, and Personalisation solutions. With Umbraco, you have the freedom to choose the very best of breed for your project so you get a website that shows the very best of you.





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